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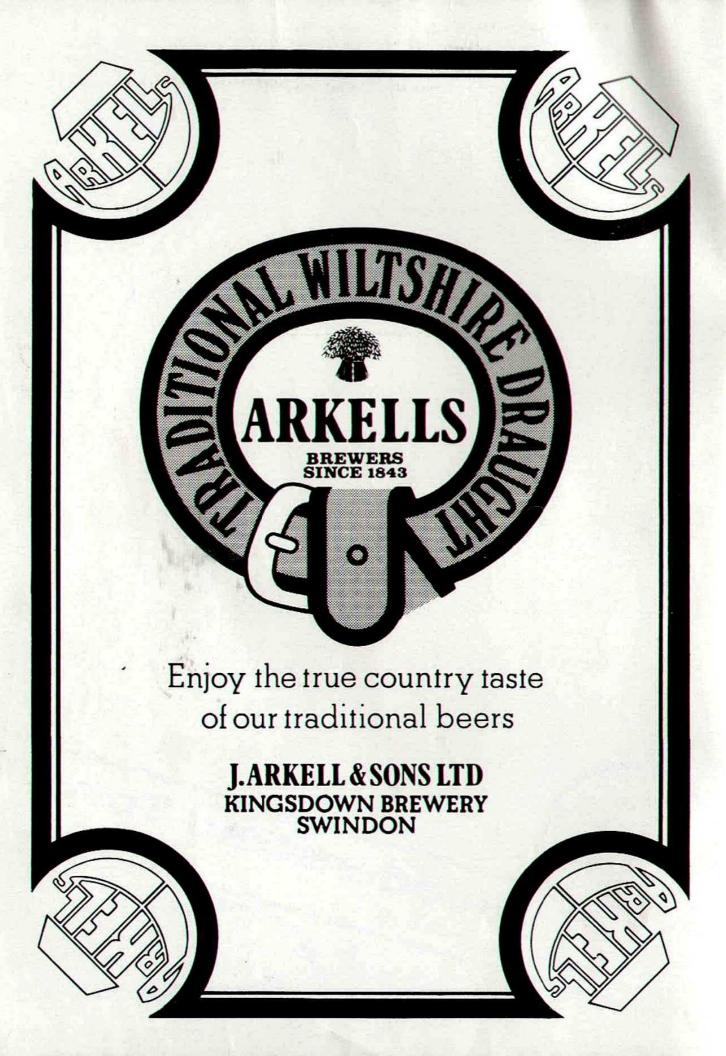


Huddersfield Town

Official match day m

Sponsored by

Walker Jackson Ltd



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Financial Manager/Company Secretary
R. A. Morse
Team Manager R. W. Smith
Commercial Consultant D. Buswell
Club Medical Officer Dr. J. Nicholas

Dennis Butler says...



As Bob Smith is away from the Club on business it has fallen my lot to write the team notes for this programme and the obvious introduction should be by reference to the Football League Cup Match at Anfield on Tuesday last. I think everyone present, players, officials and spectators from this club appreciated the professionalism, discipline and ability of the Liverpool players and it is no wonder that they are considered to to be one of the best sides in Europe. Although the score line finished at 5 - 0 in Liverpool's favour there was no reason for our players to feel ashamed of their performance. There were times in the game when perhaps, with alittle more luck, things could have gone our way but they obviously did not but it is a sure thing that the players benefited for the experience of playing against a side of the stature of Liverpool, more especially the youngsters in the team.

On a happier note we have finally obtained clearance to play two of the three players signed from the New England team men of the United States, namely Chris Turner and Jack Carmichael and hopefully permission will be received shortly for Peter Carr to join them. These negotiations have been quite a saga and because of the protracted nature of the talks it has been four or five weeks since the lads have played and then it

was on a astro turf surface during the summer months. Every effort will now be made to get them quickly adjusted into our scheme of things and as a start, within two hours or permission being received they were both playing in the Reserve Game at Reading on Wednesday evening, a game which culminated in a three - one win in our favour.

I would like to extend the thanks of the club to the directors of Walker Jackson Ltd who are sponsoring todays match. Bob Smith and Bob Jefferies have been talking to company directors throughout the area regarding sponsorship and Walker Jackson were the first company to agree to support the club in this way and they chose todays game to introduce the new Ford Escort to you all. Thank you Walker Jackson.

Finally I would like to thank all those good folk who travelled to Liverpool and supported the team in such a magnificent way. There behaviour was exemplary and a credit to the club. I hope that your vocal support today will be equally inspiring to the players and that the result will be such to enable us to take a further step from the bottom of the League Table. Thank you for your attendance.

Next Match

Saturday, 4th October, 1980

DIVISION III

CHESTER

K.O. 3.00 p.m.

Third Dimensions

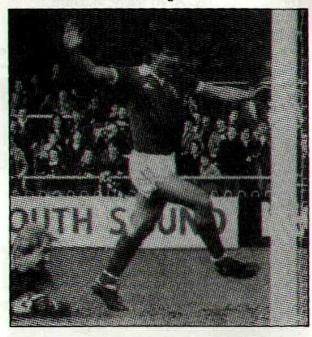
Brentford recorded their third away win of the season with a 3-0 victory at Blackpool. Striker David Crown, a close-season signing from Walthamstow Avenue, helped himself to two of the goals.

Despite a bright start at Boothferry, Portsmouth still went down to Hull by the odd goal in three. Keith Edwards equalised Terry Brisley's early opener on the stroke of half-time and Gary Swann grabbed the winner.

Plymouth took over at the top with a 4-1 victory over Gillingham at Home Park. DAVID KEMP's two goals gives the Argyle striker a goal-a-game average in the league this year. Kevin Hodges and Brian Bason completed the scoring for the home side.

Other two-goal men on Saturday were Rotherham's Ronnie Moore, whose brace in the first half-hour was enough to sink Reading and Alan Birch of Chesterfield. Birch's pair included a twice-taken penalty - and he also made the winner for John Ridley. For visitors Newport, the 2-3 defeat was their third league reverse in succession.

Top Third Division gate of the day was 14,721 for the Yorkshire derby at Huddersfield. Brian Stanton scored the goal which sent Sheffield United home with nothing.



DAVID KEMP.. leads the way with nine goals

DIVISION THREE LEAGUE TABLE up to and incl Saturday Sept. 20 1980

	100											
And the second second	0		He	ome			A	way			Avge Home	
	P	W	D	L	F-A	W	D	L	F-A	Pts.	Lge Gate	Top Goalscorers (inc. Lge. Cup)
Plymouth A.	8	3	1	0	11 - 3	0	4	0	5 - 5	11	5,604	David Kemp 9
Sheffield Utd.	8	4	0	0	10 - 2	1	0	3	4-4	10	14,460	Bob Hatton 5
Exeter C.	8	3	1	0	7 - 1	1	1	2	5 - 6	10	4,345	Tony Kellow 6
Chesterfield *	8	-3	1	0	9 - 5	1	1	2	4-4	10	6,048	Alan Birch 3, Phil Bonnyman 3
Fulham	8	2	1	1	4 - 3	2	1	1	9 - 7	10	4,594	Gordon Davies 6
Barnsley	8	3	0	1	6 - 3	1	2	1	4 - 5	10	12,824	Ronnie Glavin 8
Portsmouth	8	3	0	1	5 - 3	2	0	2	5-5	10	15,086	Joe Laidlaw 5
Rotherham Utd.	8	2	2	0	6 - 2	1	1	2	4 - 5	9	6,656	Ronnie Moore 4
Brentford	8	1	1	2	4 - 6	3	0	1	9 - 5	9	7,935	Tony Funnell 5
Charlton Ath.	8	3	0	1	7 - 3	1	1	2	3 - 5	9	4,828	Paul Walsh 6
Reading	8	3	1	0	8 - 2	0	3	3	3 - 0	9	6,015	Pat Earles 3
Burnley	8	3	1	0	5 - 1	0	2	2	1 - 5	9	5,471	(3 players - 2 goals each)
HUDDERSFIELD T.	8	2	2	0	7 - 3	0	2	2	1 - 3	8	9,799	(3 players - 2 goals each)
Walsall	8	2	0	2	7 - 6	1	1	2	3 - 5	7	4,884	Alan Buckley 6
Colchester Utd.	8	1	3	0	7-4	1	0	3	2 - 7	7	2,233	(5 players - 2 goals each)
Millwall	8	3	1	0	5 - 1	0	0	4	2 - 8	7	4,408	John Lyons 3
Gillingham	8	2	2	0	6 - 3	0	1	3	2 - 8	7	5,047	Peter Henderson 3, Ken Price 3
Blackpool	8	0	2	2	2 - 7	2	1	1	7 - 7	7	7,913	Colin Morris 6
Hull C.	8	1	1	2	6 - 7	0	3	1	3 - 5	6	4,817	Keith Edwards 3
Carlisle Utd.	8	1	1	2	3 - 8	1	1	2	4 - 7	6	3,634	Jimmy Hamilton 3, Staniforth 3
Newport Co.	7	1	0	2	3 - 4	1	1	2	9 - 8	5	6,646	*John Aldridge 4, Tommy Tynan
Chester	7	2	1	1	2 - 1	0	0	3	0-4	5	2,396	Alan Oakes 2
Oxford Utd.	8	0	1	3	2 - 7	2	0	2	2 - 2	5	3,283	(3 players - 3 goals each)
SWINDON TOWN	8	2	0	2	7-7	0	0	4	1 - 10	4	6.697	ALAN MAYES 5



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John Ward talks to Tom McAlister



Plenty of footballers take pubs when they hang up their boots. There cannot be many however who have had a pub - and subsequently disposed of it - whilst still playing. Swindon Town's Tom McAlister is such a one: for two years while he was with Rotherham United he owned a pub near the ground. "I had a manager in for the first 12 months," Tom explained. "Then I ran it myself for a year. It's a very tiring business; you work a 12 hour day. It was a good experience and I don't regret it but the idea no longer has any interest for me. It certainly opens your eyes to the different sorts of people in the world. The pub was near the ground so there were always plenty of football supporters coming in. You find that breweries are often willing to give ex-footballers pubs or hotels but most of them take it on without realising the work which is involved. I'm lucky not to have been stuck with it as I might have been if it had been at the end of my career."

Apart from this brief sideline as a publican Tom has always made his living as a goal keeper. Born and brought up in Clydebank he had trials while still at school with Arsenal and Liverpool. "That sort of thing happens a lot when you are a school boy," he said "but it seldom leads to anything. It's a case of 'don't call us, we'll call you'." Then out of the blue as he was leaving school he was offered an apprenticeship by Sheffield United. Their Assistant Manager was former England goal keeper Alan Hodgkinson and under his guidance Tom made steady progress. "He was a great help," Tom admitted. "To be any good as a goal keeper you have to

start off by being a natural; then you learn by experience and from your mistakes."

At the age of 19 Tom forced his way into the first team. He held his place for two years until disaster struck: coming out to dive at forward's feet he broke a leg which kept him out for 12 months. Impatient to play again, even though he was still suffering some discomfort, he came back too early and broke the same leg again. "I didn't make the same mistake twice," said Tom. "Ithen waited until my leg was 100% all right and have never had any fears about breaking it again. I know that I may get other injuries but I'm absolutely convinced that it won't be in that place again."

It was by now 1975. Sheffield United were back in the Second Division and Tom was in and out of the first team for half a season when the opportunity of a move to Third Division Rotherham materialised. In his second season there they missed promotion by only one goal but Tom was still not happy. "I was trying to get away for two years," he said. "My wife wanted to leave the area; she was brought up there!" So he joined Blackpool at the beginning of the 1979/80 season. Again things did not run smoothly. Bob Stokoe, the Manager, was sacked a month later. "That sort of thing usually causes problems because it is the Manager who convinces you to sign for a Club. By November I knew that I was not going to settle. I went on the transfer list and learned that Swindon were interested. I was delighted to get here at the end of the last season."

Tom's wife Pamela's ambition to get away from the Rotherham area was still unrealised when I talked to him at the beginning of the season. Their house in Rotherham was still unsold and Tom was living in digs in Swindon although he hoped to move Pamela and their daughter Cindy who is 6 in October, South in the near future, As far as Tom is concerned, for all his quiet Scot's accent "the further away from Scotland the better. Clydebank is a ghost town; there is no industry and nothing to do. I don't go back there if I can help it: when I want to see my family I bring them down rather than go back to Clydebank myself." Tom recommends the same treatment for Scottish Goal keepers: "the fulltime training and coaching which we receive in England is all important; it makes us so much sharper. Scottish goal keepers, in spite of their doubtful reputation, are great, provided you get them out of Scotland!"

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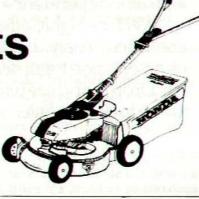
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Huddersfield emerge from the gloom by COLIN BENSON

HUDDERSFIELD TOWN are a club with a great tradition albeit that most of their glory was achieved in the past. It was under the legendary Herbert Chapman that the club made its first impact on the game, going on to win the First Division Championship for three consecutive seasons from 1924 to 1926. This was followed by two runners-up places in the subsequent two years.

Recent history however has not been so kind and the Yorkshire side have dropped to the depths. In fact it can be truly stated that the past ten years has been the blackest period in the mill towns existence in the Football League.

They have had their troubles before of course, and at one time were threatened with closure and the transfer of the club to Leeds. But never has their Yorkshire pride taken such a knock as it did when the club slid into virtual obscurity with demotion to the Fourth Division in 1975.

And yet the decade had started so brightly with Huddersfield Town heading the Second Division table under manager Ian Greaves. All was optimistic as Huddersfield took the championship with Blackpool in second place, and so returned to the First Division after an absence of 14 years.

Football is a game of fluctuating fortunes and they say that you should enjoy the fruits of success while you can. Well Huddersfield Town's loyal supporters did not have long to savour the harvest. The team struggled in that first season back, although they managed to buy another twelve months grace by finishing fifteenth.

The inevitable happened the following season. With no money to buy in the quality players needed to compete with the big boys, they experienced a traumatic time finishing the season bottom with just 25 points and only six victories to their credit.

It is interesting to note that the team relegated with them in 1972, was Nottingham Forest, who themselves languished in the Second Division until 1977 when they scraped back in third place, behind Wolves and Chelsea. Since then of course Forest have won the Championship and two European Cup Finals.

But while they were doing that, Huddersfield were travelling in the opposite direction, finishing second from bottom of the Second Division in 1973 having won only eight games.

They managed to stabilise things the following season finishing tenth, but disaster struck again the next year when Huddersfield suffered the ignaminity of propping up the Third Division table as they sank to their lowest ebb and entered the Fourth Division for the first time.

The gloom and despondency reigned until last season when 'The Terriers' began once more to bark again and whats more there was plenty of bite to back it up.

Huddersfield Town clinched the Fourth Division Championship in style, breaking two club records in the process, with a record 66 points and 101 goals. The last two goals being scored by Ian Robins in the 2-1 home win over Hartlepool - a fitting climax to the leading scorers season.

This season Huddersfield are parading basically the same team the only change being the departure of club captain Peter Hart to Walsall and his place has been taken by Micky Kennedy a 19 year old who was recruited from down the road at Halifax.

Mind you 'The Terriers' have not found life so easy in the higher division and after the opening eight games had scored eight goals, a contrast to the 20 they had accumulated from the same opening sequence last season.

"We set off not so much apprehensively as cautiously," explains chief Coach John Haselden. "But we have settled down nicely now and picked up over the past few weeks.

"It was difficult to convince the players themselves that they are good enough. However the way we beat Sheffield United last week proved that they are good enough and that they have nothing to fear in this league. And we hope that the players will have gained from that result.

"But when you are playing teams like Swindon Town who are a good side but down at the bottom there is a problem to convince the lads that it is not going to be easy. There is always the danger that the sub-conscious will tell them that it is an easy touch.

"I know Bobby Smith, he is a good manager and he is bound to get it right soon. Hopefully we won't give him the chance to do it this Saturday."

COMBINATION

FOOTBALL SOMBINATION 80-81

SOUTH-EAST **COUNTIES DIV 2**

			A THE PARTY	Score			Score
Aug.	16	Bristol C.	Away	1 - 3	Cambridge U	Home	4-3
-	20	Tottenham H	Away	0-6			
	23	Bristol R	Away	Postp.	Luton T	Home	4 - 1
	30	Ipswich Town	Home	1 - 2	Peterborough	Home	1-0
Sep.	6	Oxford U	Home	1 - 2	Reading	Away	3 - 1
	9	Arsenal	Home	0 - 1			
	13				Tottenham H	Home	4-1
	20	Cardiff C	Home	3 - 1	Orient	Away	Postponed
	24	Reading	Away	3.7			AND STATE OF
	27		The same of		West Ham U	Away	
Oct.	4	Norwich C	Away		Crystal Palace	Home	
and accept	7	Q.P.R.	Home	50			till the little
	11	West Ham U	Home	Les III	Millwall	Away	100
	14	Orient	Home			40- TEL 1	Mex add Lat
	18	Plymouth A	Away		Orient	Home	
	22	Leicester	Away		STATE STATE OF THE		The street of
	25	Southampton	Home	VVIII T			1
Nov.	1	Chelsea	Away	IF N T	Oxford U	Away	per Hi Co
IVOV.	8	Birmingham C	Home		Wimbledon	Away	
	15	Bristol C	Home		Bristol R	Home	717 14 1
	22	Orient	Away	dilai 3	Brentford	Away	F 117 200 S
	29	Orient	Away		Charlton A	Home	The mental
Das	29	Tottenham H	Home		Charton A	rionie	To market
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	14	Oxford	Away	- X	TEN STATE STATE OF THE STATE OF	A STATE OF STREET	-
	21	Reading	Home	-0.1	Oxford U	Home	The American
	28	Cardiff C	Away		Wimbledon	Home	MAY DEED
Mar.	7	Norwich C	Home		Bristol R	Away	THE PART OF
	11	Hereford U	Away				-
	14	West Ham U	Away		Brentford	Home	150
	21	Plymouth A	Home		Charlton A	Away	TOWNS IN
	28	Southampton	Away	21 1	Oto part is equipment		ream urin
Apr.	4	Chelsea	Home		Crystal Pal	Away	
SANTEN STATE	11	Birmingham C	Away		Cup		talkers.
	18	Luton T	Home		AND THE RESERVE OF THE PARTY OF	Away	1-0
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	25	Fulham	Home	100	VIET ZAMERA LA		In all balls
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		YOUTH FIXTURES					

MIDLAND YOUTH FIXTURES

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Au	g 21	Luton Town	Away	
	pt 6	Bristol City	Home	
And and	10	West Bromwich Albion	Away	
	17	Leicester City	Home	
	25	Luton Town	Home	
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17/10/2000	16	West Bromwich Albion	Home	
W.e	25	Leicester City	Away	

Score

1-2 3-2 1 - 1

Northampton Town	A
West Bromwich Albion	H
Wolverhampton Wanderers	A
Birmingham City	H
Bristol City	A
Coventry City	He
Leicester City	A
Leicester City	H
Luton Town	A
Northampton Town	H
West Bromwich Albion	A
Wolverhampton Wanderers	H
Birmingham City	A
Bristol City	H
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25 Coventry City

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Town Statistics 80-8

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AFC BOURNEMOUTH (FLCI)

BLACKPOOL

HUDDERSFIELD TOWN

Oxford United

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Gillingham

Liverpool (FLC3)

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ROTHERHAM UNITED

Sheffield United

OXFORD UNITED

Lincoln City (FLC2)

Lincoln City (FLC2)

Sep.

Reading

CHARLTON ATHLETIC

Chesterfield Exeter City BURNLEY

Nov

CARLISLE UNITED

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8	Cockerill	Cockerill	Cockerill	Cockerill	Cockerill	Hughes	Hughes*	Hughes	Hamilton	Cockerill	Cockerill	Cockerill	Cockerill
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FOOTBALL COMBINATION

Swindon Town 3 (Rideout 2, Round) Cardiff City 1 McAlister, Walsh, Peach, Hamilton, Rollings, Barrett, Rustell, Templeman, Rideout, Round, Blackler*, Cock Sept 20

MIDLAND YOUTH LEAGUE CUP

(FAC1)

HULLCITY

Brentford

Dec

Colchester United

PORTSMOUTH GILLINGHAM

3lackpool

(FAC2)

PLYMOUTH ARGY LE

CHESTERIELD

READING

Hull City

Carlisle United

Jan

Vewport County

WALSALL

SHEFFIELD UNITED

Rotherham United

Feb

Huddersfield Town

BARNSLEY MILLWALL

Mar

West Bromwich Albion 1 Swindon Town 1 (Rideout)
Twigger, Westlake, Baverstock, Batty, Round, Blackler, Rustell Bristow, Rideout, Cock, Short, Sept 10

Swindon Town 6 (Rideout 3, Blackler, Bristow, 1 o.g.) Leicester City 0 Twigger, Baverstock, Bailie, Hughes, Round, Blackler, Rustell, Bristow, Rideout, Batty, Short. Sept 17

SOUTH EAST COUNTIES - JUNIOR CUP

Pullen, Baverstock, Bailie, Batty, Shaw, Westlake, Bristow, Millwall 0 Swindon Town 1 (Furley) Jefferies, Furley, Short, Evans. Sept 20

COLCHESTR UNITED

Charlton Athletic

EXETER CITY

Apr

NEWPORT COUNTY

Plymouth Argyle

(F.A. CUP FINAL)

May

From the Commercial Office!!!

HANDBOOKS The 1980/81 Swindon Town Handbooks are now on sale at the Souvenir Shop of the Commercial Office, price 50pence each or by post from the Commercial Office 70 pence.

CHRISTMAS DRAW Tickets for the Christmas Draw are now available. There is £1,000 in prizes. Cost of tickets 10 p each. If you would like to purchase one of these tickets or better still if you could sell some for us call at the Commercial Office.

SPONSORSHIP Todays game has been very kindly sponsored by Walker Jackson Ltd. We are very grateful to them for this and we hope that the relationship between ourselves and Walker Jackson Ltd will continue to be a happy one.

If any motor company, after viewing todays sponsorship considers that what we have to offer is of interest to them, then we shall be pleased to hear from them.

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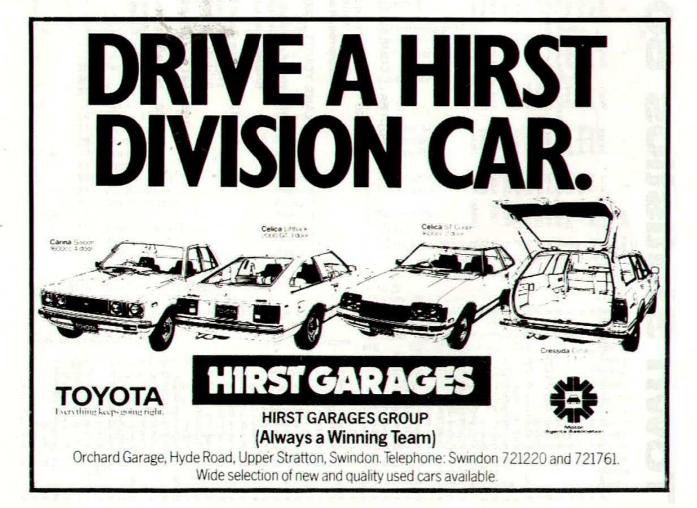
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lan Miller

lan Miller has now played more than 100 games for us since his transfer from Doncaster, in a cash plus player exchange deal, during the 1978 closeseason.

He celebrated his first game for us by scoring against his first club, Bury, in August 1978. It was a special occasion for Ian because, when he was at Bury, he didn't score in a competitive senior game for them.

Ian made his League debut for the Shakers at Workington in September 1973 and at the end of that season he was transferred to Nottingham Forest. But he didn't get into the first-team at the City Ground so, after a year of reserve-team football, he decided to move on to Doncaster Rovers.

Here we analyse his career to date, up to and including our last home game against Oxford. His appearances against each opponent are shown in season-by-season form with goals given in brackets. "s" indicates he played as substitute.



	73/4	74/5	75/6	76/7	77/8	78/9	79/80	80/1	TOTAL
Aldershot				2	1				3
Barnsley	8	1(1)	2(1)	2			1+5		6+25(2
Blackburn							1-(1)		1(1)
Blackpool						2	1	1	4
Bournemouth			2	2(1)	2				6(1)
Bradford City	5	2(1)	2						4+15
Brentford	1		2	2	2	2(1)	2		11(1)
Bury .						2(1)	1		3(1)
Cambridge			1	2					3
Carlisle						2 2	2		4
Chester	5					2	2(1)		4+15(
Chesterfield						2	1		3
Colchester				2 2		1	2		5
Crewe			2	2	2				6
Darlington	1		2	2	1				6
Doncaster	5								0+1s
Exeter			2	2		2	1+5		7+15
Fulham								1	1
Gillingham	1					2	1		4
Grimsby					2		2		4
Halifax				2(1)	2				4(1)
Hartlepool	2		2	2	1				7
Huddersfield	= 1		2(1)	2	2				6(1)
Hull					-	2(1)	2		4(1)
Lincoln	1		2(1)						5(1)
Mansfield			100			2 2	2		4
Millwell						100	1		1
Newport			2(3)	2	1				5(3)
Northampton			2		1				3
Oxford					-	2	2	1(1)	5(1)
Peterborough	1					2 2	100	10000	3
Plymouth						2	1+5		3+1s
Portsmouth							1		1
Reading	1		2		2		2	1	8
Rochdale			2	2(1)	2				6(1)
Rotherham	5		-	2111		2	2	1	5+1s
Scunthorpe	5		2	2	1	-			5+1s
Sheff, Utd.	•		-	•			2	1	3
Sheff, Wed.						1	2		3
Shrewsbury						2			3 2 7 6
Southend				2	1	2	2		7
Southport			2	2	2	200			6
Stockport			2	2	2				6
Swansea			2(1)	2	î	2			7(1)
Torquay			2	2	1				
Tranmere			1	-		2			3
Waisall						2			2
Watford			2	2	2	2			5 3 2 8
Wimbledon			-	4	í	-	2		3
	-		2(1)	2(1)	*		-		5(2)
Workington			2111	2(1)	1				1
York									
	9+6s	507	43	46	35	44	37+3	. 7(1)	221+9s
	2.08	221	(9)	(5)	30	(3)	(2)		(20)

75/6 76/7 77/8 78/9 79/80 TOTAL

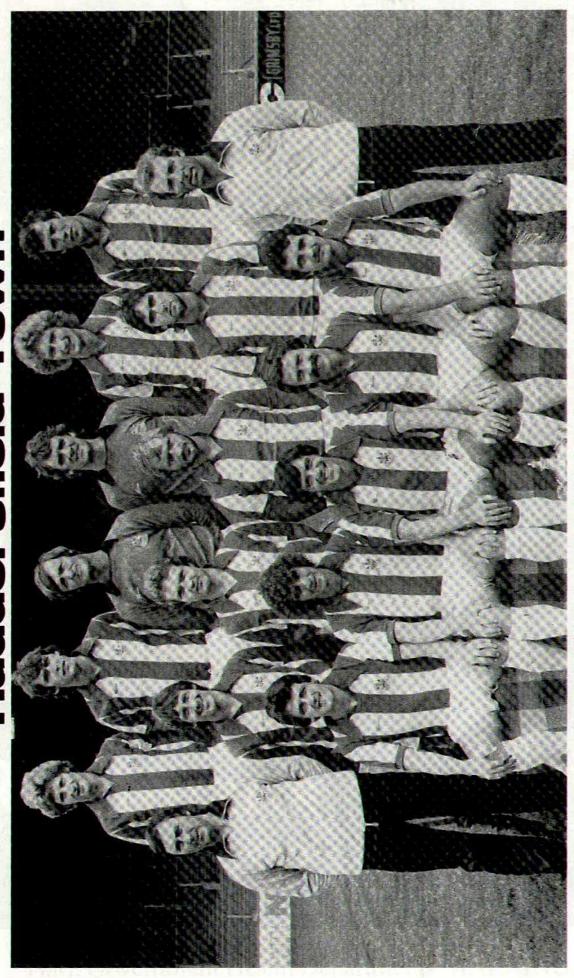
Aldershot Brentford				1	1(2)	1 1(2)
Bury Cardiff	1			1		1
Enfield				1		1
Luton					1	1
March				1		1
Shrewsbury		2(1)	1			3(1)
Torquey					2	2
Tottenham					2	2
	1	2(1)	1	4	6(2)	14(3)

LEAGUE CUP

73/4 74/5 75/6 76/7 77/8 78/9 79/80 80/1 TOTAL

Arsenal							2		2
Bournemouth								2	2
Chester							2		2
C. Palace			1						1
Derby				1					1
Hull			1						1
Lincoln				3				2	5
Oldham	1								1
Peterborough									O+1s
Portsmouth						2(1)	2		4(1)
Sheff, Wed.					2	0.000	To 1		-2
Stoke							2		2
Torquay			2			19	100		2 2
Tottenham			1						1
West Ham						1(1)			1(1)
Wimbledon							1		1
Wolves							2		200
	1	-	5	4	2	3+1s	11	4	30+1s(2

Huddersfield Town



BACK ROW: Hanvey, Brown, Rankin, Taylor, Sutton, Topping MIDDLE ROW: Buxton, Laverick, Armstrong, Kindon, Fletcher, Haselden FRONT ROW: Cowling, Purdie, Stanton, Robinson, Robins

Huddersfield Town Pen-Pictures

ANDY RANKIN (Goalkeeper) Andy is a former England under-23 international who first entered League soccer with Everton back in 1963. After losing his place in the Toffees' side, he was transferred to Watford in 1972 and he held his place in their senior side until his transfer to Huddersfield last season.

MALCOLM BROWN (Defender) Malcolm developed with Bury who gave him his League chance in 1973/74, but he never really established himself at Gigg Lane. It was only after his transfer to Huddersfield in 1977 that he began to enjoy regular League football.

KEITH HANVEY (Defender) Keith opened his career with Manchester City but made his League debut after transferring to Swansea in 1972. He moved to Rochdale a year later, then signed for Grimsby in 1976. He linked with Huddersfield during the 1978 close-season.

DAVID SUTTON (Defender) David served his apprenticeship with Plymouth and made his League debut for the Home Park club in 1973/74 When he lost his place three seasons ago, he agreed to transfer to Huddersfield.

FRED ROBINSON (Defender) Fred made a few appearances for Rotherham in 1973/74 but was never recalled. In 1975 he moved on to Doncaster where he enjoyed four good seasons. Huddersfield signed him during the 1979 close-season.

BRIAN STANTON (Midfield) Brian came through the junior side at Bury to take his place in their League eleven in 1976/77. For the following two seasons he held a regular place and, at the beginning of last season, he moved on to Huddersfield.

MIKE LAVERICK (Midfield) Mike spent four seasons as a Mansfield first-teamer and then switched his allegiance to Southend United. In 1979 he went to Huddersfield in a straight swop for Terry Gray.

MICHAEL KENNEDY (Midfield) Michael joined Huddersfield from Halifax for £50,000 this summer and scored his first goal for them, from a penalty, in their 4-1 over Reading earlier this month. He had been in the Halifax side for the past two seasons.

DAVE COWLING (Midfield) Dave developed with Doncaster Rovers but didn't get a League game with them. After moving to Huddersfield, he made his League bow during the opening weeks of the 1978/79 campaign and has remained in the side since then. Last season he scored 10 goals.

MARK LILLIS (Midfield) Mark earned his first games in the Huddersfield first-team two seasons ago. He did not come into the reckoning last season but has been recalled to the side this term.

IAN ROBINS (Forward) Ian was Huddersfield's top scorer in their Fourth Division promotion-winning side with 27 goals last season. He now has a decade of League experience behind him, starting with Oldham in 1970. In 1977 he was signed by Bury and it was just over a year later that he moved on to Huddersfield.

STEVE KINDON (Forward) Steve joined Huddersfield mid-way through last season and his wonderful burst of scoring (14 goals) did much to clinch the club's promotion. During his early Burnley days, Steve earned England youth honours. Wolves paid £100,000 for him in 1972, then sold him back to Burnley for £80,000 five years later. He became a leading scorer again at Turf Moor and Huddersfield invested £55,000 in his transfer last season.

BERNARD PURDIE (Forward) After only a handful of first-team outings with Wrexham, Bernard joined neighbouring Chester in 1971 and in one early game for them hit four goals against Gillingham. Crewe signed him in 1973 and he later topped their scoring list. He joined Huddersfield last season.

Talk of the Town by the Chairman

We are hoping today to continue the progress that we have made in our last three league games, although losing at Barnsley we all felt that we had deserved to share the points.

Huddersfield, whom we entertain today, are a club steeped in football history, a club that has graced the first division with distinction and must surely appreciate the changing fortunes, that make football the most exciting and yet the most frustrating sport in the world.

Life is all about success and failures and ninety two league clubs battle for existence each and every year trying to win some honour for their club and supporters.

Although attendances have fallen around the country this is mainly I think because of the countrys economic position with unemployment etc, but the game still attracts thousands of people every week.

There are of course several reasons for the decline in attendances, with crowd disturbances numbering high on the list.

The media seem to have cashed in on this side of football and only recently we had the occasion of the police being filmed while on duty at Reading and anyone who saw this local derby would have seen for themselves how this game was blown up out af all proportion by the media later.

Did you read in the paper that there was no crowd disorder at the County Ground when we played Oxford United a week last Tuesday. No, neither did I but it is a certain fact that had there been any incidence of fighting, it would have been front page news. Surely it is good news, that at a derby match traditionally known for aggravation between minor fractions of the supporters of both clubs, the preventative measures we have taken, viz. segregation, identity cards and the banning of offenders were seen to be working.

Surely the fact that the young supporters themselves realised the gravity of the current situation and behaved themselves is good news. Perhaps then good news is not news, but I would like to thank the young supporters for their behaviour and for channelling their energies into vocally supporting the players on the field and we hope that they will continue to do so.

The recent happenings at football clubs have caused comments such as. What is the Football League going to do about it?' etc., and apart from what we and other clubs have done and are doing, action has been taken at Sheffield

Wednesday by closing their terraces and using their seats only at their last game. This is a drastic action but points the way to seating people where possible and so controlling trouble-some hooligans.

This remedy of course is only possible if the club has sufficient seats to accommodate those wishing to attend.

Our injury news at the club is much more cheerful and Kenny Stroud is starting light training, and Bill Tucker and Steve Abbley coming up to their first games since their accidents.

The signing on saga between ourselves and the American soccer leagues finished with an excuse of a postal strike in the U.S.A. which delayed things and we are expecting the Football League to settle this long drawn out business now. I would like to congratulate all of our supporters who travelled to Liverpool and who were magnificent in behaviour as well as in vocal support. This was very much appreciated by our players and our club, they were a credit to football supporters. I would also like to say that the home supporters were also appreciative of the good football on both sides and before anyone points out that it is easy to show appreciation of home goals, they were applauding good football on both sides long before the issue was finally settled with the last goals.

I am sure that the football we played will bring back the confidence that we were playing with last season despite this loss at Liverpool. A special mention for young Charlie Henry who never let the occasion unsettle him and I am sure that he will remember this game with pride for always

With John Trollope holding the fort again for us in the first team, his young side travelled to Millwall on Saturday last and won 1-0 in the South East Counties Cup competition, Terry Wollen was in charge of this game and will continue to do so whilst John is in the first team. This is a partnership which can have few equals in length of service and it is good for the game when club players are eager to put something back into the game. Terry of course has been helping John with the young side in local football as well. Another stalwart of our club is of course Maurice Owen who also helps out on match days by looking after the reserve team whenever he is needed as well as being assistant groundsman during the week.

Hoping that you enjoy todays game and thank you again for your support especially during periods when results do not always favour us.

Town through time The Team Manager

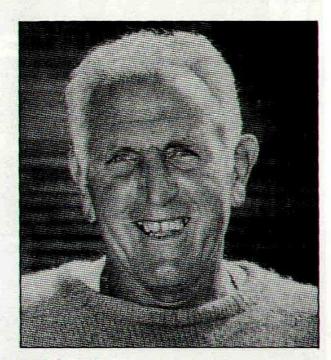
PART TEN by paul plowman

The Swindon cup-fighting tradition which had laid dormant for years was re-awakened in the spring of 1967, when Danny Williams' men swept all aside on their way to the Fifth Round. It was at that juncture that the Town met Nottingham Forest at the City Ground. Forest were then in much the same position as today at the top of the First Division - but the 45,868 paying spectators who attended that day is a far cry from the current trend in gate figures there. It took Forest three bites of the cherry to get the better of Danny's heroes. In the following summer, Mr Williams decided to dispense with the services of one of his earliest recruits, Mel Nurse and he swooped to grasp Frank Burrows from Scunthorpe United for £13,000. Frank was to be the linch-pin in a watertight defence which conceded just thirty-five league goals throughout 1968/69. There he joined Rod Thomas (converted by Danny from an inside-forward to a full-back), Stan Harland, John Trollope and keeper Peter Downsborough. John was unfortunately sidelined for nearly five months with a broken arm but Danny was able to use long-serving utility man Owen Dawson in his absence. In the middle of the field Danny brought in the craft and skills of John Smith to harness with the tackling qualities of Joe Butler and up front the side was once again void of a tall striker - a trade mark of all Danny's sides at Swindon until the arrival of Chris Guthrie in 1977. The promotion squad did include Chris Jones, although he spent some considerable time viewing operations from the substitute's bench yet it was from that very seat that he was called into action on the night of Friday May 2 - and he duly slotted in the goal which took the Town up. There could not have been a better place to finally put the seal on promotion, at Danny's second home at Rotherham which provided the finale to a glorious season and it was a moment to treasure for most of the 9,584 fans when he and captain Stan Harland marched triumphantly round Millmoor with the League Cup held high between them.

The successes of that season quite naturally invited offers for Danny's employment in other quarters and Sheffield Wednesday were amongst the interested parties, but there seemed to be

little danger of the manager moving on until indecision over the granting of a longer contract allowed Mr Williams to slip away - and to Hillsborough he went. His successor in July 1969 was F.G.L. Ford. Fred, then 53, had had managerial experience with both Bristol clubs and was returning to the County Ground after having been coach here for a spell during 1967. A Kentish-man from Belvedere, Fred had signed for his local side Erith and had then bounced straight into the First Division as a nineteen-yearold with Charlton Athletic. During the war, he served with the Royal Engineers and then made the short trip over to Millwall in 1946. After a further move, to Carlisle, his playing career had been truncated by a succession of knee injuries and in 1954 Fred returned south to begin his association with Bristol - as coach to the Rovers club. During his stay there he also acted in a similar capacity for the England Under-23 side. Then, in 1960, Fred switched allegiance to Bristol City, where he remained team manager for almost seven years.

To be continued



FRED FORD

Picture

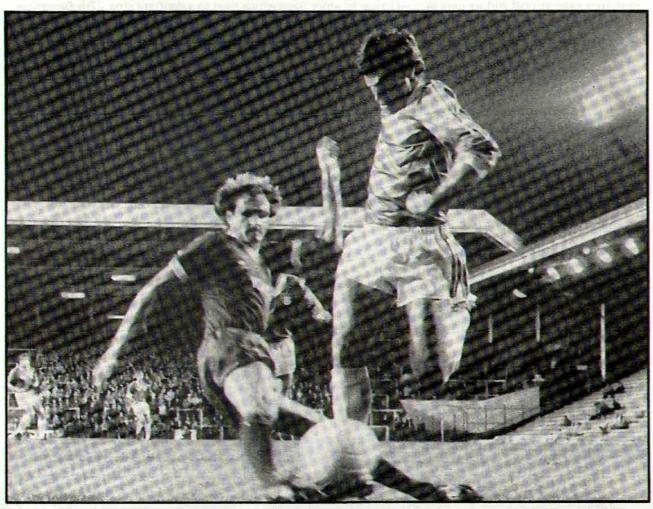


Alan Mayes (right) heads over Liverpool's Phil Neal during a Town attack at Anfield.



Liverpool's Terry McDermott is robbed by a flying tackle by Russell Lewis (No. 5) at Anfield. In the centre is Roy Greenwood.

Parade



Phil Thompson slides in to halt Swindon's Andy Rowland and concede a corner in the Town's defeat at Liverpool.



Goalmouth action at Liverpool including Swindon's Russell Lewis and Andy Rowland and Liverpool's Kennedy, Thompson and Neal.

SWINDON PERMANENT COMPETITION

In previous programmes the rules of the competition which gives £100 to the winner and £100 to a Swindon Town player, have been printed and we have printed below an entry form which must be submitted after 27th September.

For each home game you will award points to each player to a maximum of 20 under the following heading:-

(a)	 	litv

Points (i) Ball control for handling for the goalkeeper)
(ii) Positional play (this will again include the goal keeper) (b) Effort - not necessarily based on skill but proven willingness to make the club succeed 10

5 5

(c) Four points will be deducted for a booking for dissent

Add together the points against each player for all home games to the 27th September, 1980.

1. MATCH FORM

	Name of Player		Positional Play 5 Pts		Deductions	Total for Match
1				CATELLY		
	100	1999				
		A Carrie		P. P. Br		
		17 32				
		E THE SH	The Water			
					Law Mark	
		9				
			A TOTAL			

2. TALLY OF MATCHES

Date of Match	Player	Points	
		Section 1	
	Total	Points	

AGE IF UNDER 18

SWINDON PERMANENT COMPETITION

THIS IS THE LAST GAME OF THE SUMMER SEASON SO SEND IN YOUR ENTRY AFTER THIS GAME.

Win £100 and help the "Town". Swindon Permanent Building Society will give £100 to a Swindon Town player every 2 months.

What is more, if you can agree with the Judges who the deserving player should be and how many points he has scored YOU TOO CAN WIN £100.

Here's how it works:-

- The judging will be on first team HOME games only.
 - (a) Summer last home game 27th September, 1980
 - (b) Autumn last home game 29th November, 1980
 - (c) Winter last home game 24th January, 1980
 - (d) Spring the end of the league and cup season.
- For each home game you will award points to each player to a maximum of 20 under the following heading:—
 (a) Ability

Points

5

5

i) Ball control (or handling for the goalkeeper)

(ii) Positional play (this will again include the goal keeper)

(b) Effort - not necessarily based on skill but proven willingness to make the club succeed

(c) Four points will be deducted for a booking for dissent

Add together the points against each player for all home games to the 27th September, 1980 and send in your application which you can copy from an example to be shown in the programme.

 No applicant can be a director or employer of the Swindon Permanent Building Society or Swindon Town Football Club.

 Entries must be received at SWINDON PERMANENT BUILDING SOCIETY, COMMERCIAL HOUSE, 1/2 COMMERCIAL ROAD, SWINDON BY TUESDAY THE 30th SEPTEMBER, 1980 FOR THE SUMMER PRIZE.

 The Judges will be an expert, a member of the Committee of the Rendezvous Club and a member of the staff of Swindon Permanent Building Society. In the event of disagreement between the Judges Clive King of the Evening Advertiser will be the arbitrator.

The Panel's decision is final.

The winner will be the first correct entry opened. This will show the name of the player and the number of points scored which agrees with the Panel's decision.

9. All entries will be scrutinised in order to ensure that only one entry is received from each spectator.

10. A Director of Swindon Permanent Building Society will present the prizes to both the Player of the period and to the winning spectator at the home game following the end of the period, that is for the first period the 4th October the game against Chester.



occer Scene

FULHAM CHASE MAN WHO CRUCIFIED feeling in the best of health after that.

Fulham spent the best part of ten days chasing the man who wrecked the greatest day in their history. Alan Taylor, the striker who scored both West Ham goals in the 1975 F.A. Cup Final against the Cottagers, is the player manager Bobby Campbell now believes can increase Fulham's goals output.

That was Fulham's only appearance in a Cup final and Taylor, who had only joined the Hammers from Rochdale a few months earlier, was the man who made it a day of misery for them. In 1979 he moved on to Norwich for £70,000 and last summer he was transferred to Vancouver Whitecaps for £90,000. Taylor had been anxious to break back into English football and has been in lengthy discussions with Fulham.

David Kemp shot to the top of the Third Division scoring chart with two of the goals in Plymouth's 4-1 defeat of Gilliingham at Home Park. Manager Bobby Saxton had told his team, prior to the game, that it was high time they all hit form together.

The Argyle men duly obliged and the result was a resounding win that took them above Sheffield United and into top place on the table. Leading Third Division scorers after last Saturday's games were:

3	L	L.C	Total
Kemp (Plymouth)	8	1	9
Glavin (Barnsley)	4	4	8
Buckley (Walsall)	5	1	6
Davies (Fulham)	- 5	1	6
Kellow (Exeter)	4	2	6
Morris (Blackpool)	3	3	6
Tynan (Newport)	4	2	6
Walsh (Charlton)	1 =	6	6

For some time now Kevin Keegan has been the target of some vicious tackling when he turns out for England and it has sometimes been quite remarkable how he has kept his temper. Even his old colleagues of Liverpool had it in for him when he played for Southampton against them at The Dell last Saturday.

Within a minute or so Keegan had been hurtled to the ground by Graeme Souness who said afterwards: "I believe the crowd likes to see competitiveness in the game." Keegan was kicked down twice in the opening five minutes and, even if he had started the game fully fit following his three-match absence, he couldn't have been

The unfortunate thing was that, when Keegan himself made a late tackle towards the end of the game, he was shown the yellow card. He also injured Ray Kennedy in what appeared to be a quite unintentional foul. Yet all the publicity surrounded the fact that it was Keegan who was apparently the bad boy when this was definitely not the case.

In spite of his fame, Keegan remains a perfect example to any young player as to how the game should be played.

The recent reaction to the intervention of a policeman during a League game seemed strange when the facts were considered. The Bobby walked onto the pitch, during a lull in play, to sound a warning to a player who was using foul language to an opponent.

Why on earth should not the policeman intervene? If the player concerned had been heard to use the alleged language when walking through the local High Street, he would almost certainly have been hauled before the Magistrates had a policeman been present.

A professional football ground is very much a public place. If a player uses abusive language, or behaves violently, on the soccer field, why should he expect any different treatment?

It has, sadly, become almost an accepted part of the game that a referee can be abused and even physically attacked at times. Yet the referee is providing an important service -- there could be no game without him --- and he has come to be expected to accept all the treatment dealt out to him as part of his afternoon's job.

Charlie George punched a photographer at Norwich. And he seemed surprised that anyone should show concern at his action. Would Charlie have done the same thing if he had passed the same chap in the street and taken an instant dislike to him?

Fortunately, Southampton manager Lawrie McMenemy upheld the game's, and his club's, good name by fining the player a week's wages and suspending him -- even though it meant he had to face Liverpool without a key player.

With attendances plummeting, all clubs should take a close look at the unsavoury side of the game. Supporters don't pay good money to watch a boxing match or to see grown men verbally abusing each other. It's embarrassing to say the least.



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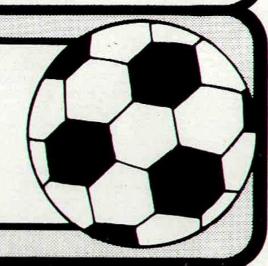
65a Cricklade Street. Cirencester. Telephone 3479

or any Rimes Booking Agents

MATCH BALL

DONATED BY

Mr. DENNIS BLAKE 25, SWALLOWDALE, COVINGHAM



Salunday September 271930

Swindon	1	Huddersfield
1 ALLAN		Andy RANKIN 1
2 Charlie HENRY		Malcolm BROWN 2
3 TROLLOPE	a a constant of the constant o	ROBINSON 3
4 Chris KAMARA		Brian 4
5 Russell LEWIS	ROLEX	SUTTON 5
6 CARTER	DEACONS	Keith 6
7 MILLER	SWINDON EST 1848	Micky 7
8 Glenn COCKERILL		Micky KENNEDY 8
9 Andy ROWLAND		Steve 9
10 Alan MAYES	LINESMEN:	ROBBINS 10
11 Roy GREENWOOD	Red Flag: MR. M. E. GALE (Twerton, Beth) Yellow Flag: MR. R. L. HAMER (Kingswood, Bristol)	Dave 11
12 Brian HUGHES		12

REFEREE:

MR. BRIAN H. DANIELS (Brentwood, Essex).

Passed the Referees' Examination of Essex County F.A. in 1951 and has progressed through local and the Isthmian League. Football League Line and the full list in 1967. Was a linesman at the U.E.F.A. Cup Quarter-Final played in Las Palmas in 1972/73, Linesman for the European Champions Cup in 1977/78, and reserve referee for the Football League Cup Final in 1980.

Married with three children, he is an ex-Military Policeman now engaged as Positive Vetting Officer in Industrial Security. His interests are coarse fishing and ballroom dancing. He is a founder member and President of the Ilford 7-a-side Charity Cup, also Vice-President of the South East Combination Charity Cups.

- A Brentford v Hull City Key Of B Burnley v Millwall C Cartisle v Chesterfield the Board D Colchester v Chester E Exeter v Charlton F Gillingham v Oxford Utd
 - G Portsmouth v Fulham H. Reading v Barnsley
 - Sheffield Utd v Rotherham Walsall v Blackpool
 - K Arsenal v Nottm, Forest L. Coventry v Everton
 - M Crystal Palace v Aston Villa
 - N. Leicester v Tottenham H O Liverpool v Brighton
 - P. Manchester Utd. v Manchester City
 - Q Norwich v Birmingham R Sunderland v Leeds
 - S West Brom, Alb. v Southampton
 - T Wolverhampton v Ipswich

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